



IowACE Regular Meeting Minutes
April 25, 2025

President Adam Coyle called the regular meeting to order at 11:34 am. Officers present were Adam Coyle (President), Hollie Burgus (2nd Vice President), Todd Nathem (3rd Vice President), and Nick Lindberg (Secretary). Officers absent were Lucas Gonyier (1st Vice President), Meredith Clark (Treasurer), and Michelle Metzger (Sergeant at Arms). Quorum reached.

Motion to approve agenda by Hollie, seconded by Todd; all ayes.

Motion to approve minutes from 2-21-25 Regular Meeting, 3-28-25 Special Meeting, and 4-3-25 Virtual Check-in made by Nick, seconded by Hollie; all ayes.

No announcements.

Officer reports. Adam reported an attendance of 3-4 members for the Virtual Check-In. He also reported issues with members trying to log into the lowACE Star Chapter website web portal; he has to repeatedly reset member logins every month. Hollie will investigate and suggested switching the login to the member's email vs. using an ID. This will allow them to hopefully reset their own logins. Finally, Adam reported that lowACE will likely get state chapter status under AACE after tomorrow (pending the AACE board meeting).

Adam provided the treasurer's report. Meredith is not on the account yet as signatures are still needed; it was supposed to be done today, but she was unable to attend the meeting. Current account balance is \$23,948.04. Adam purchased a couple rolls of stamps for the advertising trifolds (previously approved by the Board). lowACE also paid for various AACE passthrough memberships for new/renewed members. Motion by Todd, second by Nick to approve Treasurer's Report; all ayes.

Hollie reported Tanna Bryant got the information for ICC Certification for Monday's webinar. 54 attendants currently registered with roughly 4 being paid non-members, 1 of which is out-of-state. Lucas asked AACE to advertise it for us, which may increase non-member attendance. Hollie will send the Zoom link again via her work email to increase viewership chances.

Todd reported that lowACE is now at 108 members. Todd will provide AACE with an updated registry at the beginning of every month. Adam advised emailing "pending members" to remind them to pay.

Adam briefly talked about the "Freedom to Garden Act", which would prohibit cities/counties from regulating 'native planting' and 'pollination plants'. Effects on non-noxious weeds and grass maintenance is unclear.

Nick reported that 171 advertising/recruitment trifolds were mailed (one to each of the 99 counties, the rest to cities over 5,000 population with a few lower pop. cities being included if they have code enforcement divisions).

Unfinished business. Discussion was held regarding topics for the fall conference. Nick suggested reaching out to the Iowa League of Cities Legislative Services Staff to talk about this year's legislative changes that affect code



enforcement. Other possible topics included hoarding, rental inspections, homeless camps, and Home Inc. services.

Discussion was held regarding lowACE's social media presence. Nick informed that he found the old lowACE Facebook account (<https://www.facebook.com/lowACE/>) and briefly researched what would need to be done to regain access since access was lost in Board turnover. In summary, lowACE would need to submit a letterhead of contested adminship to Facebook. Receipts, particularly Facebook ad receipts, would also be needed to prove identity. Board favors creating a new Facebook page using the lowACE Gmail account Adam has access to. Motion to authorize Nick to create a new lowACE Facebook Page made by Todd, seconded by Hollie; all ayes.

New business. Adam pitched the idea of hiring Logoed Apparel's logo design consultant to create a new lowACE logo. Colors would remain red, white, and blue. Motion by Nick, second by Hollie to move forward with pursuing an updated logo facilitated by Logoed Apparel in West Des Moines; all ayes.

Open discussion. Twin Pines Conference Center has been reserved for lowACE's Annual Business Meeting on Thursday, May 22, 2025. In-person attendance is expected to be low since this is being advertised as a virtual meeting to help member cities save on travel expenses. Adam overviewed tentative business mtg agenda items.

Officer Nominations. Adam, Lucas, and Nick all have terms expiring in 2025. Adam announced he will not be seeking the presidency again, which means Lucas will likely assume the presidency per the by-law process. Board Officers will be elected at the May business meeting. Current terms expirations are as follows:

- President—Adam Coyle—2025
- 1st Vice President—Lucas Gonyier—2025
- 2nd Vice President—Hollie Burgus—2026
- 3rd Vice President—Todd Nathem—2026
- Treasurer—Meredith Clark—2026
- Sergeant-at-Arms—Michelle Metzger—2026
- Secretary—Nick Lindberg—2025

Conference "swag" (merchandise) discussion tabled pending new logo procurement. New signage discussion also tabled pending new logo procurement.

Open discussion was held. Adam encouraged the Board Members to consider being a guest speaker at Iowa League of Cities conferences. He also encouraged the Board to consider having lowACE sponsor the Iowa League of Cities to gain access to their networking and advertising. Board was supportive of the idea; no motion.

The next meeting will be held at 11:00 AM at the Twin Pines Conference Center at 500 15th Ave SW in Cedar Rapids, IA. A virtual attendance option will be provided.

Motion to adjourn at 12:30 pm made by Hollie, seconded by Todd; all ayes. Meeting adjourned.